

karen taylor

Website: www.karentaylordesign.com
karen.taylor@yahoo.com • 408-398-0477

skills

PROFESSIONAL GRAPHIC DESIGNER

Design creative print and web collateral for small and large companies after graduating with honors from an accredited art school in 2003. An active member of the Art Institutes "Professional Advisory Committee," a group of design professionals that advise faculty about what students should learn to succeed.

TEACHER/POSITIVE TEAM PLAYER

Teach various outdoor courses to kids of different ages. Whether it be teaching team building exercises to high school students or talking about lady bug lifecycles to first-graders in the rose garden, I have a smile on my face and effectively get my messages across while helping out the other faculty when needs arise.

DEMONSTRATED LEADER AND COMMUNICATOR

Participated and served as an officer of a Bay Area speaking club (of approximately 40 members) for 4 years. Under my year-long term as president the club was awarded "President's Distinguished Club" status, the highest achievement a club can receive.

experience

GRAPHIC DESIGN POSITIONS

MediaNews Group - Community Newspapers (*Editorial Production Designer/Manager*)

October 2001 - May 2010; San Jose, CA

- Designed and oversaw the production of four community newspapers including editorial designs, advertising, inserted sections and marketing collateral

Savvion Inc. (*Print and Web Designer*)

October 1999 - May 2001; Santa Clara, CA

- Implemented and created all of Savvion's online and printed collateral; analyzed, redesigned and developed a new interface for the product; customized HTML demos for client websites

IBM (*Visual/Interface Designer*)

August 1998 - October 1999; San Jose, CA

- Worked closely with a team to produce various icons, online and print graphics; designed and collaborated with engineers who executed the interface of a web based PDA unit

Rimbach Publishing Co. (*Production Manager*)

February 1996 - July 1998; Pittsburgh, PA

- Managed a group of people in the design and production of two monthly, trade publications; converted a paste-up environment into a digital, in-house, production house; trained the staff

Gannett Co., Inc. - The Herald-Dispatch (*News Artist*)

July 1993 - February 1996; Huntington, WV

- Created graphics, page layouts and occasional web graphics for a daily newspaper; researched, designed and wrote copy for a weekly, children's newspaper page; wrote occasional columns

TEACHING OPPORTUNITIES

Guadalupe River Park and Gardens (*Seasonal Instructor*)

- Teach a variety of lessons outdoors for children's field trips

Challenge Learning Center (*Facilitator*)

- Facilitated team building exercises to high school students in the area

education

SAN JOSE STATE UNIVERSITY

San Jose, CA; 2010 - present (Currently enrolled)
Masters Degree - Teaching ESL

RINGLING SCHOOL OF ART AND DESIGN

Sarasota, FL; 1990 - 1993 (Graduated w/honors)
Bachelor of Fine Arts in Graphic Design

etc.

PROGRAMS & PLATFORMS/OTHER

InDesign, Illustrator, Photoshop, QuarkXPress, Dreamweaver, PowerPoint, Microsoft Word; Proficient in Macintosh & PC

Photography, Creative Writing, Values the environment and being healthy and fit

"When love and skill work together, expect a masterpiece." — John Ruskin